

# DATA PROTECTION POLICY

H.A. Marks Limited uses information supplied by patrons and beneficiaries of H.A. Marks Limited and visitors to this web site. We take your privacy very seriously. This Data Protection Policy sets out details of the information we collect during your usage of our website and the way we may use that information. We conform with the requirements if the Data Protection Act 2018 (incorporating GDPR). For full information please read or request our Data Privacy Policy (HA-23).

## When do we collect information?

- If you contact us using the addresses and contact information published on this website including e-mail;
- The automatic logging of user's IP addresses which is recognised by the Web server.

# Cookies

This site uses cookies and other technologies to enhance your experience of this website and to learn about how you use this website to improve the quality of this website.

It should be noted that H.A. Marks Limited cannot guarantee that the browser or social media route taken to get to our website (i.e., via Google or Facebook) was not using Cookies or other analytics. If any data is being obtained because of the route taken to our website, please be assured that H.A. Marks Limited does not receive any data from them.

A "cookie" is a small file containing a string of characters that is sent to your computer when you visit a website.

Currently this site uses the following types of cookie:

#### 1. Session Cookie

A session' cookie set by this website are used to enable core site functionality, it does not contain any personal information and is automatically deleted when you clear your browser history.

## 2. Anonymised Google Analytics cookies

Anonymised Google Analytics cookies are used to track how you arrived at this website and how you used this website so that we can improve the content and layout of the website. These cookies are subject to Google's own Privacy Policy which you can read here: <u>https://www.google.com/policies/privacy/</u>.

## How to manage cookies on your computer

Cookies may store user preferences and other information. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies.

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You can easily delete any cookies that have been installed in the cookie folder of your browser. Information on deleting or controlling cookies is available at <a href="http://www.AboutCookies.org">www.AboutCookies.org</a>.

Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site.

## What will information be used for?

- If you have requested information via this website, we will only use the details you submit to supply you with what you have requested. Unless further communication is necessary, this data will be removed after 36 months.
- If you are a customer, to collect/administer payment from you following a sale.
- To learn about how you use this website to improve the quality of this website.

#### Third party sites

Our privacy policy does not apply to third party sites that you may access from this website. We recommend you familiarise yourself with the applicable privacy policy before entering any personal information on a third-party site.

## Consent

By using this website and the contact information published therein, you give your consent to the collection, storage, processing and use by us of the information submitted by you in order to meet your request as described in this privacy policy.

## Adrian Crowe

Date: February 2021

## **Review Date: February 2022**

H.A. Marks Limited C/O Corrib House 1 Beadman Street West Norwood London SE27 0DN Telephone: 0208659 6918 Facsimile: 020 8659 6025 E-Mail: mail@hamarks.com

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